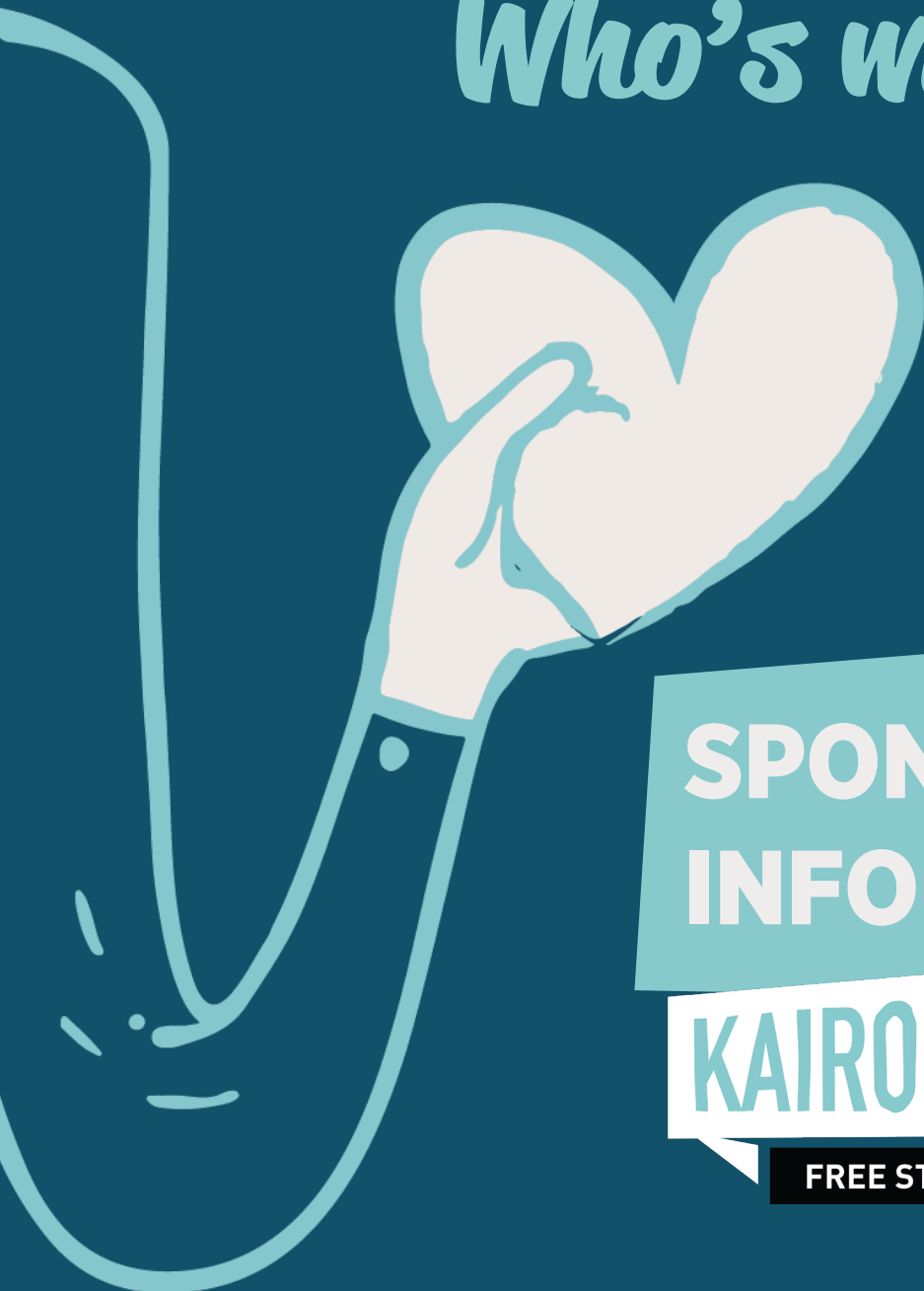


**RESCUE FOOD.  
FEED PEOPLE.  
BUILD COMMUNITY.**

*Who's with us?*



**SPONSORSHIP  
INFORMATION**

**KAIROS**

**FREE STORE**

# MISSION STATEMENT

## OUR MISSION

**Rescue Food.  
Feed the Hungry.  
Build Community.**

## OUR VISION

**To transform lives and  
create purpose in our  
communities.**



## OUR VALUES



Faith • Family • Connection



Stewardship



Embracing • Hospitality  
• Support

**24,372**

**TONNES OF FOOD  
WASTED IN NZ EVERY  
YEAR**

**420**

**TONNES OF FOOD  
RESCUED BY KAIROS  
LAST FINANCIAL YEAR**

**1,250**

**VOLUNTEERS**

**50+**

**SUPPLIERS**

**25**

**FOOD BANKS**

# Our Story

## KAI • ROS

*(Greek)* an opportune moment



Kairos Food Rescue collects excess food, destined for the bin, from local cafes and restaurants and distributes it to the people in our city who need it. It's a win-win for both the cafe and the community.

Kairos Free Store began with a handful of volunteers working out of an upcycled shipping container in an empty carpark. Since that time, Kairos' role in the community has grown. Warehouse and chiller facilities allowed us to accept bulk donations from

suppliers like grocery store chains, food producers and wholesalers. We now employ six full-time and part-time staff and engage more than a hundred volunteers monthly. We supply over 25 reputable food banks in Christchurch and are involved with other food rescue and food banks, both locally and nationally.

The Free Store is normally open three times a week with 80-100 people coming each night to get enough food to feed their households for the day.

## Coming Projects

### MOBILE KITCHEN

A proposed mobile kitchen will allow Kairos to serve hot meals from rescued food during Free Store nights. As well as providing additional healthy options to our Free Store customers, this has the added advantage of making better use of perishable items nearing the end of their shelf life. A new lease of life can be given to fruit, vegetables and other perishables by cooking into soups, stews and other meals that can then be frozen and distributed to our food bank network.

### FOOD TRUCK & CONTAINER

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# PRIMARY SPONSOR

One available

An exclusive opportunity to associate the name of your business with all that we do at Kairos. Your sponsorship will allow Kairos to not only continue the work that we already do in the community, but to undertake new initiatives to help more people.

- Exclusive sponsorship
- Recognition as primary sponsor on Kairos website home page with company description, image and button to website
- Permanent advertising banner at the top of the sponsorship page on the Kairos website
- Recognition as primary sponsor on Kairos monthly newsletter with company description, image and button to website
- Logo banner on display in Free Store area
- Logo with recognition as primary sponsor on media screens during Free Store areas and events
- Logo with Primary Sponsor badge on Kairos staff shirts
- Logo with Primary Sponsor badge on all Kairos printed marketing materials
- Opportunity to have printed materials and swag available at the Free Store and as giveaways at sponsorship events
- Monthly sponsored posts on Kairos Facebook and Instagram accounts
- Annual opportunity to be interviewed about your business and its partnership with Kairos at Kairos sponsorship events

**\$50,000**

Renewable annually

*Sponsorship will need to be signed off by the Kairos Trust Board before commencement*

## DIAMOND SPONSOR

Two available

A highly visible sponsorship that will help fund our day-to-day work in the community.

- Recognition as Gold Sponsor on Kairos monthly newsletter with logo and link to website
- Logo with recognition as Gold Sponsor on media screens during Free Store areas and events
- Small logo on Kairos staff shirts
- Logo on all Kairos printed marketing materials
- Opportunity to have printed materials and swag available at the Free Store and as giveaways at sponsorship events
- Quarterly sponsored posts on Kairos Facebook and Instagram accounts
- Annual opportunity to be interviewed about your business and its partnership with Kairos at Kairos sponsorship events

**\$25,000**

Renewable annually

## PLATINUM SPONSOR

Five available

Your silver sponsorship will help Kairos to continue our community programmes and cover daily expenses.

- Recognition as Sponsor on in the footer of Kairos monthly newsletter with logo and link to website
- Logo with recognition as Sponsor on media screens during Free Store areas and events
- Logo on all Kairos printed marketing materials
- Opportunity to have printed materials and swag available at the Free Store and as giveaways at sponsorship events
- Bi-annual sponsored posts on Kairos Facebook and Instagram accounts
- Opportunity to have printed materials and swag available at the Free Store and as giveaways at sponsorship events

**\$12,000**

Renewable annually

*Sponsorship will need to be signed off by the Kairos Trust Board before commencement*

Business sponsorships are a great way for smaller to medium-sized businesses to give back to the community and support all the good things Kairos does.

Business sponsors will be listed in their respective sections on the Kairos sponsors page with a logo and link to their own website or social media pages.

### **Gold Sponsor**

**\$9,000 or \$750 / month**  
Renewable annually

### **Silver Sponsor**

**\$6,000 or \$500 / month**  
Renewable annually

### **Bronze Sponsor**

**\$3,000 or \$250 / month**  
Renewable annually

*Sponsorship will need to be signed off by the Kairos Trust Board before commencement*

### **Sponsorship in Kind**

Kairos is always happy to for local businesses to lend a hand with their expertise, skills and services.

